

Clearwater Jazz Holiday Media Accreditation Qualifications

You must fall under one of the following categories to register as media:

- **PRINT MEDIA AND NEWS WIRE SERVICES** - Reporters and editors from magazines, newspapers, trade publications and wire services.
- **PHOTOGRAPHERS** - Photographers from magazines, newspapers, trade publications and wire services.
- **BROADCAST MEDIA** - Television and radio broadcast reporters, camera/sound crew and producers from news organizations. Please note: each member of a broadcast crew must be listed.
- **FREELANCE WRITERS** - Freelance reporters working on assignments for an accredited news organization. Those who freelance occasionally and/or are employed by non-news organizations are not eligible for media registration.
- **ONLINE PUBLICATIONS** - Reporters and editors from established, independent online sites that contain regularly updated original news content above and beyond links, forums, troubleshooting tips and reader contributors, have a readership of more than 1,000 per month and have covered the entertainment industry before. Fan sites, blogs, personal websites and social media pages **do not** qualify for media badges. Any requests will be at discretion of Clearwater Jazz Holiday.
- **DOCUMENTARIANS** - Producers, writers or journalists working on documentary films, either independent or for an established organization.
- **UNIVERSITY PUBLICATIONS** - Editors and reporters for university publications.
- **PLEASE NOTE: All media outlets are limited to two media representatives per day.**

All media requests must be sent to: media@clearwaterjazz.com

Media badges will not be mailed in advance; all pre-registered media must pick up their materials onsite at WILL CALL. Media who have registered and met the Clearwater Jazz Holiday requirements for registration will receive a confirmation e-mail or phone call from the Media Chairperson.

Soliciting or accepting orders for any product or service, including advertising space, in the venue or any other part of the event area is prohibited. Distribution of your organization's promotional material also is prohibited.

A history of being registered at previous Clearwater Jazz Holiday events does not guarantee approval or waive the accreditation requirement. Misconduct or misrepresentation of position and/or publication/news organization may bar you and your organization from all future events.

Clearwater Jazz Holiday reserves the right to deny, refuse or revoke media badges during pre-registration as well as onsite. All requests will be reviewed on a case-by-case basis.

All persons wishing to attend as media must present a government-issued photo I.D. (passport, driver's license, etc.) at WILL CALL.

Although registration is complimentary and the Clearwater Jazz Holiday provides media with amenities such as refreshments and wireless Internet connections in the venue, media attendees are responsible for their own additional expenses such as dining, parking, travel and accommodations.

Categories NOT Eligible

Marketing, advertising, public relations, account and sales representatives or executives, presidents, publishers, consultants, authors, analysts and researchers may not register as media.

Anyone whose principal purpose for attending the event is, in our judgment, for reasons other than covering it as working news media may not register as media.

Companions and other non-credentialed guests of media representatives are not eligible for complimentary media credentials.

CJH/August 2012